



CAPABILITIES STATEMENT

Innovatrium develops AI-enabled adaptive capability tools and applied innovation systems that help mission-driven organizations strengthen leadership, teaming, culture, change readiness, and innovation performance.



CORE COMPETENCIES

- **Applied Research & Diagnostics:** Culture assessment and transformation, change readiness, adaptive mindset analysis, innovation capability diagnostics, stakeholder analysis.
- **AI-Enabled Learning & Assessment Tools:** Tools for reflection, teaming, assessment, leadership development, and learning support.
- **Innovation Leadership & Workforce Development:** Adaptive leadership, professional development, curriculum design, and action learning.
- **Facilitated Implementation & Change Readiness:** Team effectiveness, stakeholder alignment, innovation sprints, and coaching.

DIFFERENTIATORS

- **Small business agility with expert depth** in innovation, organizational development, leadership, and AI-enabled capability building.
- **Research-based, field-tested methods** refined through decades of real-world implementation experience.
- **Cross-sector network** spanning industry, academia, government, military, and international innovation ecosystems.
- **Complex systems experience** across Fortune 500 companies, public-sector partners, defense-adjacent programs, NATO-related contexts, and global organizations.
- **Implementation-focused approach** translating insight into practical tools, learning systems, and action.

RELEVANT EXPERIENCE (References available upon request)

- **RAVEN:** AI-enabled adaptive capability solution for federal mission environments.
- **Project Mercury and AIM-HI (Academy, Industry, Military Hybrid Innovation):** Military-connected innovation and capability-building program supporting adaptive leadership, rapid learning, experimentation, and applied innovation.
- **Redstart:** Defense-adjacent research and sprint-based analysis focused on strategic innovation, competitive context, and China-related information indexing.
- **Certified Professional Innovator:** Scalable innovation leadership development combining online learning, facilitated cohorts, action learning, and applied project work.

COMPANY INFORMATION

Legal Name: Competing Values LLC

DBA: Innovatrium

Year Established: 2008

UEI: C19NH1J8SJ75

CAGE: 890Z3

SAM.gov: Registered

Business Size: Small Business

Location: Ann Arbor, Michigan

NAICS CODES

541715 Research and Development

541720 Social Science Research

541611 Management Consulting

541618 Other Management Consulting

541612 HR Consulting

611430 Professional Development Training

611710 Educational Support Services