



# INNOVATION QUICK SPRINT

## OVERVIEW

**Innovation Quick Sprint** is a focused, fast-track program designed to help your organization rapidly tackle a key challenge or opportunity. In just a few weeks, our expert facilitators guide your team through a compressed innovation cycle—from identifying a high-impact problem to generating creative solutions and actionable plans. The process is lean and agile, leveraging proven methods (and optional AI-driven tools) to deliver tangible results at speed.

## PROVEN SUCCESS

We have decades of experience driving innovation in organizations worldwide. Our approach has powered breakthrough projects for both government and industry leaders. For example, we co-developed the U.S. Air Force's "Rapid X" innovation process, which helped **Operation Warp Speed** deliver COVID-19 vaccines in only 8 months instead of the typical 8 years. We've also guided Fortune 500 companies like **Bosch**, **Google**, **Coca-Cola**, and **Mercedes-Benz** in building their innovation engines. These success stories demonstrate that our methods can scale from multinational corporations to mission-critical national initiatives.

## BENEFITS TO YOUR ORGANIZATION

### Tangible Results, Fast:

Achieve actionable ideas, prototypes or solutions in weeks—not months—so you can quickly move the needle on pressing challenges.

### High-Impact Focus:

We target opportunities with clear business value. The Quick Sprint prioritizes ideas that can drive revenue growth or savings in the near term.

### Team Alignment & Upskilling:

Break down silos by uniting a cross-functional team to collaborate using best-in-class innovation techniques. Your people will learn by doing, emerging with new skills and a unified vision.

### Low-Risk, High-Value:

This short engagement (often ~4–6 weeks) is a cost-effective way to test new ideas with minimal disruption. You get validated concepts and a roadmap forward without a large upfront investment.

### Optional AI Integration:

For organizations exploring responsible AI use, we offer an **AI-augmented variant** of the Quick Sprint. Our team integrates select generative AI tools to support rapid trend analysis, idea generation, and early-stage prototyping—helping your team move faster and think broader without losing strategic focus. This option is modular and available upon request as a tailored enhancement to the core sprint.

## PRICING

We offer flexible pricing to meet the scope and urgency of your challenge:

- **Entry-Level Quick Sprint** (\$25K–\$50K):  
Ideal for a single team engagement tackling a focused challenge over 30 days.
- **Expanded Sprint Programs** (\$50K–\$150K):  
For multi-team sprints, extended timelines, or deeper integration (e.g., AI tools, implementation support).

All Quick Sprints are fixed-fee, fast-start, and designed for rapid decision-making. We'll work with you to scope the right level of support while keeping the engagement lean and impactful.

## WHY CHOOSE THE INNOVATION QUICK SPRINT?

In today's fast-paced environment, **speed and agility in innovation** are key. The Innovation Quick Sprint is an ideal way to jumpstart progress on a critical issue or kick off a broader innovation initiative. You benefit not only from our proven expertise and rich experience, but also from a process tailored to deliver **immediate impact**. It's a fast, focused engagement to invigorate your innovation pipeline and produce results that stakeholders can see and support—all within a month or two, instead of a year.

LEARN MORE AT [WWW.INNOVATRIUM.ORG](http://WWW.INNOVATRIUM.ORG)