



ACADEMIA INDUSTRY MILITARY
HYBRID INNOVATIONS

Kelly Johnson Joint All Domain Innovation



Duke
UNIVERSITY



CERTIFIED PROFESSIONAL
INNOVATOR

AIM-HI Certified Professional Innovator: Cohort 4

31 MARCH 2023 @ 1200, DC National Guard Museum

Sponsored by Kelly Johnson Joint All-Domain Innovation Center and ARCWERX

"Innovation is embedded in our culture, and in our DNA. Innovation is a force multiplier for partnerships fueled by small business industry, interagency partners and aerospace professionals." - Former Air Force Secretary, Barbara M. Barrett

AIM-HI (Academia + Industry + Military = Hybrid Innovation) is presenting five innovation initiatives. The Michigan Air National Guard is sponsoring the leading innovation certification program from the University of Michigan. AIM-HI connects top academic institutions and industry-leading companies with military members across the services. The goal is to provide military members with perspectives, vocabulary, and skill-base necessary to lead innovation focused projects, people, and ventures. The three-month program capstone links real-world issues and operational priorities with functional innovation solutions required to accelerate change across the Department of Defense.

Why should you attend?

Five teams in the cohort pitch actionable initiatives with sponsors to advance their innovation concept into action. AIM-HI teams have completed research for potential solutions coupled with viable paths forward, leading to their capstone pitch for their innovation. Please attend the pitch event to support the teams and participate in accelerated innovation during this cutting-edge Joint, Total Force Initiative.

What is AIM-HI?

AIM-HI is an initiative to build a robust innovation capability to the Dept of Defense with an innovation capability to advance collaboration among leading research universities and top industry companies with our talented military members. This innovation capability is necessary to accelerate change to defeat our adversaries.

The AIM-HI initiative brings experiential innovation education to military members at all levels of the DoD to inspire and advance rapid innovation. AIM-HI achieves this objective with the following key results:

- Builds diverse teams that work quickly and collaboratively on breakthrough innovation projects
- Leading innovation challenges derived from the Chief of Staff of the Air Force (CSAF) and Chief, National Guard Bureau (CNGB) to tackle the most critical National Defense Strategy requirements
- Creates a line-of-sight to emerging technology and accelerate innovation concepts for rapid deployment
- Democratize creativity and innovation to create mission-ready military members with an innovation mindset
- Develop innovators who are leading innovation during ambiguous situations and can plan, develop, and execute adaptable methods to accelerate change for wartime operations



CREATIVE
MINDSET



CREATIVE
CULTURE



CREATIVE
CAPABILITY



CREATIVE
COMMUNITY



For additional information about attending the AIM-HI pitch event, please contact the Program Director, Lt Col Dave Brewer or visit our website:
<https://www.innovatrium.org/aim-hi/>

AIM-HI Pitch Day: Friday, 31 MARCH 2023, 1200: Washington, D.C. (virtual option via Zoom)