

THE COLLABORATIVE INNOVATION NETWORK (CoIN)

Innovation emerges from the push and pull of conflicting ideas and opinions, which promotes continual sense making and new thought processes. Innovation requires collaboration and the right people to execute the plan. However, organizational structures and practices often restrict collaborations and obscure a line of sight to new technology or much needed talent.

The Innovatrium Collaborative Innovation Network (CoIN) is a web-based tool that connects the dots across organizations. Built from more than 30 years of research at the University of Michigan, the Innovation Genome helps CoIN match challenges with the right solvers based on their cultural profile, capability, and deep domain expertise.



INTERNAL SOLUTION CROWDSOURCING

Connect solution seekers to challenge solvers. The CoIN's unique algorithm assesses each challenge, rates solvers on suitability, and produces a recommended list.



TEAM RECRUITING

Find potential team members. The CoIN helps solvers form and expand their teams by connecting them to others with specific skills and leadership types.



IDEA PORTAL

Submit brilliant ideas. The CoIN allows solvers to post ideas and solutions and find other collaborators and interested sponsors.



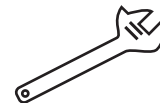
INNOVATION RATING

Reduce the risk of picking the wrong solvers or challenge through reviews and ratings. Upon completion of a challenge, all parties complete performance reviews.



COMMUNITY BUILDING

Expand your network and connections. The CoIN allows users to invite other employees to the system, expanding the innovation community inside the organization.



ENGAGEMENT TOOL

Engage various levels of the organization. The CoIN shows leadership's commitment to innovation, provides opportunities for all to be creative, and promotes a dynamic culture of innovation.

INNOVATION IS HARD. THE INNOVATRIUM CoIN HELPS ORGANIZATIONS CROSS BOUNDARIES TO ENGAGE INDIVIDUALS AND TEAMS TO WORK TOGETHER AND DEVELOP THEIR SKILLS.

"OUR SYSTEM IS BUILT ON THE IDEA THAT EVERY ORGANIZATION HAS WITHIN IT, THE ABILITY TO SOLVE ITS OWN PROBLEMS." –Jeff DeGraff

