

INNOVATRIUM COLLEAGUES



John DeGraff is the Managing Partner for Innovatrium. As a marketing director at Gerber Baby Foods, Con Agra (Eckrich), Jones Dairy Farm and in marketing at Kellogg's he launched over 150 new products.



Michael Tschirhart has been the Advance Innovation Design Manager for a Fortune 500 Corporation. He has developed dozens of new products and is widely sought out for his deep understanding of human factors. Dr. Tschirhart teaches at the University of Michigan and College for Creative Studies.



Shawn Quinn is the Team Development Leader for Innovatrium and specializes in designing and facilitating organizational changes processes. He is a leading practitioner in the positive organization movement.



Aneil Mishra is one of the world's leading authorities on developing high performing teams. Dr. Mishra has been on the faculties of the Babcock Graduate School of Management at Wake Forest University, Penn State, and the Fuqua School of Business at Duke University. He is currently the Associate Dean for Executive Education at Michigan State University.



Anjan Thakor has served on the Nominating Committee of the Nobel Prize in Economics since 1993 and is the Associate Dean and Professor of Finance at Washington University's Olin School of Business where he teaches MBAs and executives. Anjan is a leading authority on methodologies for predicting stock prices and accelerating corporate growth rates.



Pete Bacevice earned his doctorate in the Center for the Study of Higher and Postsecondary Education at the University of Michigan. His primary research focuses on knowledge transfer between start-up business firms and universities. His scholarship is rooted in the areas of innovation networks, knowledge networks, and social capital. Pete holds an MBA from Case Western Reserve University.



Katherine Lawrence is an independent scholar, collaborating with groups as a researcher, writer, educator, and facilitator. Dr. Lawrence's research and teaching interests include the creativity and innovation, and communities of practice. She is co-author of *Creativity at Work: Developing the Right Practices to Make Innovation Happen*.



Tom Jones has served as President of CIGNA Retirement & Investment Services; Commissioner of Insurance for the State of Michigan; Director of Undergraduate Programs at the Ross School of Business. He is widely recognized for his expertise in business strategy development and implementation in both the financial services industry and the public sector.